July 1, 2013

Dear Doctor,

The Jersey Shore University Medical Center in affiliation with the Monmouth-Ocean County Dental Society is proud to present the 2013-2014 program of Continuing Dental Education. We are happy to invite you to renew your membership in this educational community, and to join us again for our 38th consecutive year of providing quality continuing education at the Jersey Shore. In keeping with our commitment to Excellence in Continuing Dental Education, we will again be presenting for you the top dental educators in the country. Please join us, again, as a member of this very popular program.

All the courses are full day programs, 9:00 A.M. to 4:30 P.M. (registration and continental breakfast at 8:00 A.M.). This year we are again looking forward to valuable and informative programs in many disciplines of dentistry. The September 18th program will feature the very popular speaker, Dr. Alan Atlas from the University of Pennsylvania, who will present a comprehensive and timely program on contemporary restorative dental materials and state of the art operative procedures. On October 9th, our good friend Dr. Sam Low will present a great program on the successful management of the periodontal patient. Your staff will be invited to this timely program. As always, there will be strong scientific programs, with the always entertaining Dr. John Svirsky, with a new program on oral medicine; Dr. Bob Margeas, guest instructor at the Kois Center, on “Everyday Dentistry”; and Dr. Jack Shirley, a guest lecturer at the Pankey Institute, on occlusion based restorative dentistry. On March 6th, we have the honor of presenting a great friend to all our members, Dr. Gordon Christensen, who will be presenting his very popular, “Bottom Line” program. We are one of a very small number continuing education programs in the country that Gordon lectures for. He says that we are one of the top programs in the country. The May 7th program will feature Dr. Robin Wright, who will speak on men, women and the dental office. Other top dental educators who will be presenting programs include: Dr. Jeff Blank, on anterior all-ceramic restorations; and to round off this great program, the motivating Dr. Stephen Buchanan on exceptional endodontics.

Our academic programs in October, December, March, and the May will be held at the PNC Arts Center Reception Center in Holmdel, conveniently located at Exit 116 on the Garden State Parkway. These programs will be of great interest and open to your staff. At present, four programs will be held at the JSUMC Lance Auditorium, Neptune, N.J., our home base, with state of the art audio-visual support.

As you know, over the last 38 years, our mission is to provide the highest quality continuing dental education program at the lowest possible tuition. We have done it again with this program. The tuition for all nine informative, enjoyable days with your colleagues will be only $1145.00. All of the speakers that come through our program absolutely marvel at this low tuition for such a top line-up of speakers.
This continuing dental education program is one of the very few in the entire country that does not accept corporate or commercial sponsorship. You all know the disastrous effects pharmaceutical and medical device corporate sponsorship had on Continuing Medical Education. Our lecturers marvel at our commercial free program in terms of the quality, the service, and the low tuition. They say that it is one of the best buys in commercial free continuing education in the country. Dr. Gordon Christensen strongly feels that the full day live CDE program is still the best way to deliver a quality educational program. Jersey Shore University Medical Center Dental Education is proud to be CERP accredited by the ADA, and is an accepted sponsor for FAGD/MAGD Credit.

Please join us again as a member of the nine course academic program, and please act promptly to insure your place, because this program with these speakers will sell out quickly. Live programs, in the company of your colleagues, is still the most effective and enjoyable way for you to continue your education. You will not find another program with this quality at a convenient location, in pleasant surroundings, at these prices. If you could take these courses, with these top speakers, individually, the tuition would be over $2500.00. Please use the attached registration form as soon as possible to register at the special tuition of $1145.00, and mail to Dr. Fred Paperth to insure your place. Looking forward to seeing you at the courses.

Sincerely,

**Paul & Fred**
Paul Condello and Fred Paperth
JSUMC Continuing Dental Education
There are key fundamental concepts that will determine the long term favorable outcome of esthetic restorations. This course will demonstrate step by step concise restorative treatment planning guidelines that fulfill today’s esthetic demands and integrates current restorative materials and protocols. Procedures and techniques for esthetic and functional success with adhesives, composites and high strength ceramic materials will be reviewed based on the most current scientific evidence.

**Topics and Objectives:**

**Mastering Adhesion Dentistry and the Direct Posterior Esthetic Restoration**

**Lecture – Morning**

**OBJECTIVES:**

- Attain an enhanced understanding of dental adhesives and placement protocols for posterior composite restorations
- Describe the survival of restorations based on the evidence - composite vs. amalgam vs. ceramic vs. gold for conservative (direct) and extensive (indirect) class II inlays and onlays.
- Utilize CaMBRA and other preventive measures at the hygiene visit to ensure extended survival of the restoration
- Review the 2013 update and scientific analysis of adhesive systems with indication of which systems to utilize for specific cavity preparations.
- Describe treatment planning selection of adhesive systems and material choice for Class I, II and V restorations
- Utilize research based step by step application techniques for improving long term durability of dentin bonding, reducing polymerization shrinkage and contraction stress, micro-leakage, and eliminating post-operative sensitivity for etch and rinse adhesives and self-etch adhesives
- Describe precise and consistent contacts utilizing optimum matrix systems for excellent long term results
- Review finishing and polishing materials and techniques
Mastering the Indirect Anterior and Posterior Esthetic Restoration
Lecture – Afternoon

OBJECTIVES:

- Attain a scientific-based update on dental esthetics, high strength ceramics, and CAD/CAM technology
- Implement rational treatment planning concepts for anterior and posterior esthetic restorations to achieve successful outcomes based on scientific evidence and integration of new technologies
- Describe scientific based indications and treatment planning strategies for selection and placement of post systems, luting cements and core materials
- Describe step by step preparation techniques with specific diamonds and rationale for perfect finish lines for all ceramic crowns, inlays and onlays
- Utilize predictable impression techniques simplified retraction and hemostasis
- Describe simplified provisionalization for indirect restorations
- Laboratory considerations for all ceramic inlay, onlay and crowns. How to direct your dental laboratory to produce indirect restorations with better fitting margins and improved color matching for anterior teeth
- Describe cementation criteria utilizing materials, adhesives and techniques for each substrate - Metal, Feldspathic Ceramic, Lithium Disilicate, and Zirconia
- Utilize simple and predictable smile design methods for proper treatment planning of anterior restorations including veneers and full mouth reconstruction.

Dr. Alan M. Atlas received his D.M.D degree from the University of Pennsylvania School of Dental Medicine and currently serves there as Clinical Associate Professor, Co-Director of Comprehensive Care Clinics, Director of Implant Dentistry and a Primary Care Unit Group Leader in the Department of Preventive and Restorative Sciences. In addition, he is actively involved in the development and integration of clinical research studies for implants, CAD-CAM ceramics and dental materials at Penn. He holds membership in the Academy of Osseointegration, Omicron Kappa Upsilon National Dental Honor Society and the International Association for Dental Research. He is a past recipient of the Penn Dental Medicine Alumni Award of Merit and is selected annually by his peers as a “Top Dentist” in Philadelphia Pennsylvania. Dr. Atlas is an internationally recognized lecturer whose style is focused on applying scientific based protocols to general and advanced clinical dentistry. His presentations span worldwide including China, Africa, Australia, Saudi Arabia and Europe. Dr. Atlas has recently been selected as Associate Editor of Quintessence International dental journal and publishes on various topics in dentistry including research on esthetic and implant restorations and clinical concepts in adhesion and restorative dentistry. He maintains a private practice dedicated to Esthetic and Comprehensive Restorative Dentistry located in Philadelphia, Pennsylvania.
Successful Management of the Periodontal Patient:
Make Periodontics a Practice Winner!

Presented by:

Samuel B. Low, DDS, MS, MEd, is a professor emeritus of Periodontology at the University of Florida College of Dentistry while maintaining a practice of periodontics and implants. He is past president of the American Academy of Periodontology. He is on the editorial board of ADA CE Online.

Take the frustration out of periodontal therapy and replace traditional ineffective systems with protocols that create win-win for both patients and clinicians. Periodontitis is the major contributor of tooth loss in dentistry. We are continually challenged in periodontal care with customizing treatment for the restorative patient from esthetic expectations to economic considerations. Unravel complexities by standardizing data in an efficient manner to accurately predict prognosis of restorative abutments utilizing risk assessment, empowering the hygienist with expanded job descriptions beyond the “prophy” and move into anti inflammatory strategies. Explore emerging technologies from micro thin ultrasonics to nutrition to laser therapies incorporating practice management techniques to establish fees, insurance reimbursement, and risk management.

The participant will be able to:

- Review successful parameters to determine tooth survival in short-and-long term prognosis
- Develop decision making protocols in choosing between various forms of power instrumentation and various micro- thin tips
- Determine the efficacy of utilizing various laser wavelengths in sulcular decontamination, degranulation, new attachment and bone regeneration
- Standardizing the collection of periodontal data in a time efficient manner to determine accurately the prognosis of restorative abutments and when to extract and place implants
- Empower the dental hygienist with expanded work descriptions beyond the prophy. Creating positive interactions between dentists, periodontists and dental hygienists through communication skills and continuous quality improvement.
This lecture is designed for today’s esthetically minded, real world dentist and staff. Dr. Margeas will review dozens of direct and indirect clinical cases, step-by-step that are done in real time on an everyday basis. These include: porcelain veneers from preparation, provisionalization, and cementation. Direct composite resin veneers, class IV restorations, diastema closure, peg laterals, and porcelain repair. Learn how to create perfect ovate pontic sites following extraction. Simplified implant techniques and coordinating treatment with your surgeon for immediate extraction, placement, and provisionalization using the patient’s natural tooth. Treating the worn dentition will be explained with different treatment options. The techniques learned can be incorporated into your practice immediately for increased profitability.

Learning Objectives:

- You will learn how to properly layer and finish composite resins that mimic nature
- Provisionalize immediately following implant placement
- Learn how to provisionalize if the implant is not stable with a fixed appliance
- Porcelain veneers- from preparation to cementation
- Learn how to diagnose and treat the worn dentition
- Know when to bond restorations vs. cementation
ROBERT MARGEAS, DDS

Dr. Robert Margeas graduated from the University of Iowa College of Dentistry in 1986 and completed his AEGD residency the following year. He is currently an adjunct professor in the department of Operative Dentistry at the University of Iowa. He is Board Certified by the American Board of Operative Dentistry. He is a Diplomate of the American Board of Aesthetic Dentistry, a Fellow of the Academy of General Dentistry and International Team of Oral implantologists (ITI). He has written numerous articles on esthetic and implant dentistry, and lectures and presents hands-on courses nationally and internationally on those subjects. He serves on the Editorial Advisory board of Inside Dentistry, Compendium, and is a contributing editor to Dentistry Today and Oral Health in Canada. Dr. Margeas maintains a full-time private practice focusing on comprehensive restorative and implant dentistry in Des Moines, Iowa.
Come In and Catch it: the review that sticks

John A. Svirsky, DDS, MEd
Virginia Commonwealth University

This is the perfect review course that covers the recognition, diagnosis and treatment of the 30 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life and your diagnostic confidence will be re-energized. Dr. Svirsky makes oral pathology fun!

1. Demonstrate a logical approach to the diagnosis of oral lesions.
2. Recognize and diagnose the more common lesions/diseases found in a dental practice.
3. Integrate therapeutic regimens used to treat selected oral diseases.
4. Applying practical clinical information immediately applicable to everyday practice.

Also Showing: “Great Cases with New Faces”

This new interactive course for 2013 will present a potpourri of interesting cases seen by me or emailed to me over the past few years. The audience will help to diagnose them as I play the patient. To begin the course the participants will critique a number of cases in a self assessment exercise.

Some unusual “things” might pop up! A good time is to be had by all.
Biographical Information

John A. Svirsky, DDS, MEd
Virginia Commonwealth University
(804) 828-0547
FAX: (804) 828-6234
EMAIL: jasvirsk@vcu.edu

Dr John Svirsky is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency from the Catholic Medical Center.

He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master’s degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer.

Dr. Svirsky is honorary member of the Thomas P. Hinman Dental Society.
Anterior Indirect All Ceramic Restorations:  
Art and Science of Exquisite Esthetics

Presented by:

JEFF BLANK, DDS

Course Description:  This full-day course begins with the basic principles of adhesion. Proper understanding and use of both total-etch and self-etch systems is foundational in the esthetic-oriented practice. Proper procedures, based in science not myth, will be provided to assure that you eliminate post-operative sensitivity and adhesion failures from your practice. From this starting point, the presentation will move quickly anterior ceramic restorations. The basics of smile design and everything you need to know from tissue management, preparation design, slam-dunk impressions, 10-minute, delegated full arch provisionals, lab communication, and cementation will be demonstrated. The culmination of this fast paced program will feature the art of direct composite veneer smile transformations. The use of silicone index, stratification of color, placement of internal tints, and the creation of phenomenal incisal edge effects will be but a few of the pearls practitioners will take home.

Course Objectives:

- Understanding the key components to smile design
- Guaranteeing appropriate gingival esthetics – eliminating “black triangles,” and creation of the “ovate pontic.”
- Prep designs – The bedrock of gingival esthetics
- Tissue management – before, during and after!
- Impressions – getting great results every time
- Provisionalization – making them fast, and beautiful – and having them stay on!
- Cementation – A quick easy way with a simplified cement
Dozens of case presentations representing a myriad of challenges faced everyday

Biography:

Dr. Jeff Blank graduated from the Medical University of South Carolina, College of Dental Medicine in 1989, and maintains a full time private practice in Fort Mill, South Carolina where he emphasizes complex restorative reconstruction and cosmetic enhancement procedures. He holds an adjunct instructor post in the Department of General Dentistry at Medical University of South Carolina, College of Dental Medicine and has authored numerous clinical manuscripts on a variety of clinical techniques and materials. He is a Fellow in the Academy of Comprehensive Esthetics and the International Academy of Dental Facial Esthetics, and an active member of the International Association for Dental Research, the Academy of Operative Dentistry, the American Academy of Cosmetic Dentistry, the Pierre Fauchard Academy, the American Dental Association and the Academy of General Dentistry. Over the past 12 years, Dr. Blank has lectured throughout the United States, Europe, Africa, and in 9 countries in Asia, Malaysia and Indonesia. He is actively involved in clinical research and he actively presents before the I.A.D.R. and in academic publications. He is consultant to numerous dental manufacturers and his cases are often used in brochures and print advertisements. Dr. Blank is the founder and Chief Clinical Instructor for New Millennium Education, and offers Live Patient, Over the Shoulder Programs on a variety of topics in his facility within the Carolina Smile Center.
Occlusion Based Restorative Dentistry

Presented by:

Jack Shirley, DDS, is a visiting faculty member for the continuing education department at the University of Texas Dental School at San Antonio. He is the past president of The Pankey Dental Foundation, Inc., the nonprofit board of the Pankey Institute. He has lectured for the past 25 years on occlusion and advanced restorative techniques. He maintains a private practice emphasizing restorative and cosmetics in San Antonio, Texas.

Start enjoying occlusion and what it will do for your practice’s growth. Have you always wanted to do those big cases, but were afraid to get in over your head? Take a close look at the basics of occlusion and how to diagnose and treat occlusal problems. The newly learned occlusal knowledge will be discussed in terms of comprehensive care restorative dentistry. The Pankey-Mann-Schuyler technique, the “R” rule, and the Rule of Thirds are covered to give participants a broader base for diagnosing and treatment planning. Develop your understanding of how and why form must follow function to make beautiful porcelain restorations last a lifetime.

The participant will be able to:

- Develop a thorough understanding of occlusion
- Understand adequate anterior guidance and condylar guidance
- Understand why the lingual of an anterior tooth is as important as the facial of an anterior tooth
- Identify the Pankey Mann Schuylar sequence of restoring
- Recognize the steps in full mouth reconstruction
This fast moving “bottom line” course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the on going advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

The hottest aspects in the following topics will be included in the planned program depending on the interests of the participants in your group, the popularity of topics at the time of your program, and the time available. The following are potential topics, all of which may not be included in a specific course depending on time availability.

1. State of the Profession
2. CAD/CAM
3. Diagnosis and Treatment Planning
4. Endodontics
5. Equipment
6. Esthetic Dentistry
7. Implant Dentistry
8. Infection Control
9. Laboratory Technology
10. Lasers
11. Occlusion
12. Operative Dentistry
13. Oral and Maxillofacial Radiology
14. Oral and Maxillofacial Surgery
15. Orthodontics
16. Pediatric Dentistry
17. Periodontics
18. Practice Management
19. Preventive Dentistry
20. Prosthodontics Fixed
21. Prosthodontics Removable
22. Technology
Gordon J. Christensen, DDS, MSD, PhD

Gordon J. Christensen is Founder and Director of Practical Clinical Courses (PCC) and Chief Executive Officer of Clinicians Report Foundation (CR) in Provo, Utah.

Dr. Christensen has presented over 45,000 hours of continuing education throughout the world and has published many articles and books.

Gordon and Dr. Rella Christensen are co-founders of the non-profit CLINICIANS REPORT FOUNDATION (previously CRA), which Rella directed for many years. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called CLINICIANS REPORT.

Gordon's degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates.

Early in his career, Gordon helped initiate the University of Kentucky and University of Colorado dental schools and taught at the University of Washington.

Gordon is a practicing prosthodontist in Provo, Utah. Gordon and Rella's sons are both dentists. William is a prosthodontist, and Michael is a general dentist. Their daughter, Carlene, is a teacher.

Gordon is a Diplomate of the American Board of Prosthodontics, a Fellow and Diplomate in the International Congress of Oral Implantologists, a Fellow in the Academy of Osseointegration, American College of Dentists, International College of Dentists, American College of Prosthodontists, Academy of General Dentistry (Hon), Royal College of Surgeons of England, and an Associate Fellow in the American Academy of Implant Dentistry.

Some of his other memberships include: American Academy of Esthetic Dentistry; International Association of Dental Research; Academy of LDS Dentists; American Academy of Restorative Dentistry; American Academy of Fixed Prosthodontics; Academy of Operative Dentistry; and International College of Prosthodontists.

WEDNESDAY, APRIL 9, 2014 SHERATON EATONTOWN HOTEL, EATONTOWN, NJ
The Art of Endodontics: Everything has changed but the anatomy

L. Stephen Buchanan, DDS, FICD, FACD

THE AM SESSION
This presentation relates the most fundamental and unchanging endodontic issues—pulp, dentin, root, and root canal anatomy—to principles of treatment, simplifying our choices among evolving procedural technologies.

A diagnostic regimen is shown that can definitively rule endo in or out, and if pain is of endo etiology, it can definitively discover which tooth is referring the pain. The use of cone beam CT imaging is shown as a diagnostic as well as a treatment planning tool, finishing with a logical decision tree clinicians can use when considering whether to save the tooth with further treatment or to replace it with an implant fixture.

After watching this presentation attendees should understand:
1. The influence of endodontic anatomy on pulp degeneration and how the complexities of root canal systems dictate treatment to their full apical and lateral extents.
2. How 3D and 2D radiography with thermal pulp testing can deliver 100% diagnostic confidence.
3. How to treatment plan emergency care, endo vs implant, and how you are going to successfully invade patient’s root canal systems.

THE PM SESSION
The afternoon presentation shows Dr. Buchanan’s most current treatment methods, shot in HD through clear tooth replicas and during treatment of live patient cases. Procedures covered included guided-access cavities, rotary negotiation, shaping canals with one to three files, bug-jarring irrigation and 3D obturation accomplished in seconds.

After watching this presentation attendees should understand:
1. How cutting with guided access burs reduces loss of tooth structure while improving file paths.
2. How rotary negotiation brings the 10X improvement that rotary shaping did 15 years ago.
3. Why 3D obturation can improve success rates and how simple it is to do with today’s technology.
Dr. L. Stephen Buchanan was valedictorian of his class at the University of the Pacific School of Dentistry, and completed the Endodontic Graduate program at Temple University in Philadelphia, Pennsylvania in 1980.

Dr. Buchanan began pursuing 3-D anatomy research early in his career, and in 1986 he became the first person in dentistry to use micro CT technology to show the intricacies of root structure.

In 1989 he established Dental Education Laboratories, and subsequently built a state-of-the-art teaching laboratory devoted to hands-on endodontic instruction, where he continues to teach today. Through Dental Education Laboratories he has lectured and conducted participation courses around the world, published numerous articles, and produced an award-winning video series, The Art of Endodontics.

In addition to his activities as an educator and practicing clinician, Dr. Buchanan holds a number of patents for dental instruments and techniques. Most notably, he was the first to introduce variably-tapered shaping instruments for use in endodontic therapy and pioneered a system-based approach to treating root canals.

He is a diplomate of the American Board of Endodontics and a fellow of the International and American Colleges of Dentistry. He also serves as an assistant clinical professor at the University of Southern California School of Dentistry and at the University of California, Los Angeles School of Dentistry. Dr. Buchanan also maintains a private practice limited to endodontics and implant surgery in Santa Barbara, California. Dr. Buchanan can be reached through his business, Dental Education Laboratories, www.DELendo.com, info@endobuchanan.com.
Team Up for Treatment Acceptance:
Men, Women, and Great Communication

Robin Wright, PhD

Course Description:
This fast-paced course tells how you and your team can work together to achieve treatment acceptance as well as patient trust, loyalty and satisfaction. You will learn how to turn every encounter into a chance to sell patients on your practice and convince patients that your quality care is worth their time and money. In addition to offering a step-by-step approach to excellent patient communication, this seminar provides a practical understanding of the differences in how men and women typically communicate and applies these differences directly to dentistry. In an evenhanded and entertaining way, it gives specific advice on how dental professionals can adapt their communication style to build rapport, influence patient decisions, and effectively manage their dental teams. This "true to life" seminar is based upon current research and presents proven strategies that will enhance your personal communication style.

Course Objectives:

- Present a positive image of your quality practice
- Overcome the obstacles to treatment acceptance
- Manage difficult patients with less time and stress
- Go beyond the basics to improve oral health literacy
- Gain a practical understanding of how men and women communicate
- Adapt your communication style to build better relationships

Robin Wright, PhD, has an international reputation as a dental communication specialist. She has presented over four hundred seminars, including the annual meetings of the Yankee Dental Congress, American Dental Association, Academy of General Dentistry, and American Academy of Pediatric Dentistry. Her combination of humor, enthusiasm and expertise make her a powerful speaker. Dr. Wright has taught communication courses at four universities and holds a doctorate in healthcare communication at Northwestern University in Evanston, Illinois. She is the author of over fifty publications and the book Tough Questions, Great Answers: Responding to Patient Concerns about Today's Dentistry, Quintessence Publishing.
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Frederic Paperth, D.M.D.
Department of Dentistry
Jersey Shore University Medical Center
P.O. Box 397
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We know you are going to enjoy this year’s program. Please mail completed form with
your payment or payment information as soon as possible to take advantage of this special
tuition, and insure your place in the program. Please put your e-mail address on the form.
It will only be used in the case of a course cancellation or emergency changes in course
location.